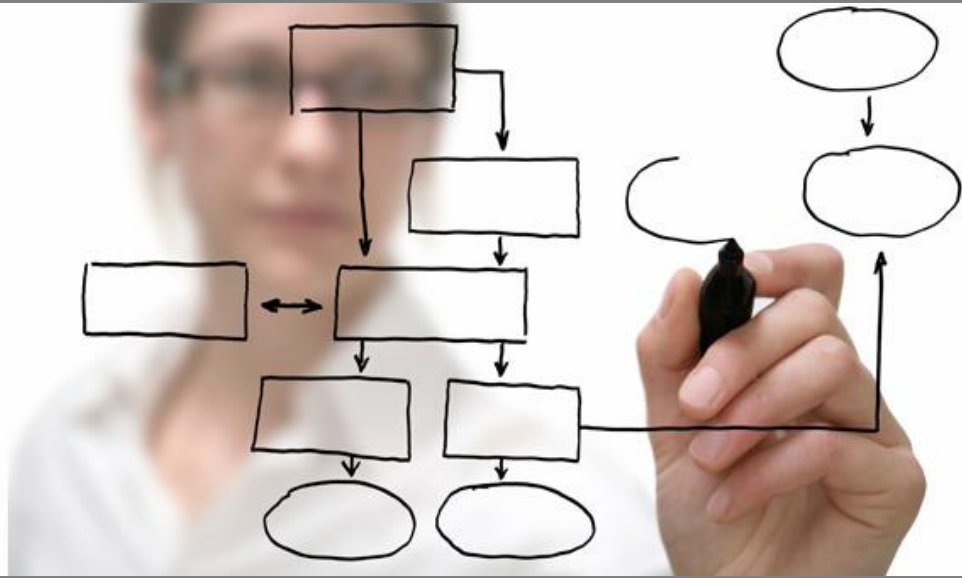


# ORGANIZATION



## VISION AND CORE VALUES

Our vision is 100% customer satisfaction and our strategy is to be proactive and identify the needs of the market even before they arise. That is the way we go about to offer the best products and deliver these in the right quality, at the right place and at the right time. For this to work it requires that all employees put the customer in focus and act responsive to customer needs, behave professionally and keep what they promise.

### The Vision

"Staga is to be perceived as Europe's foremost supplier of technical products based on paper, nonwoven and plastic. Through high-quality products, the highest level of service and innovative solutions, we aim to have 100% satisfied customers and thus create a stable growth and develop the market in selected fields of applications".

### The Business Concept

"Staga shall promote and develop technical paper and nonwoven materials and market complementary products for challenging and aware customers in selected applications and segments. The company will set new standards in all product areas".

## The Core Values



**Customer focus:** the customer is the King. We should all do what we can to predict, understand and solve your customers' wants and needs.

**Professionalism:** at all times, our actions are characterized by professionalism, competence and professionalism.

**Reliability:** confidence betrayed is confidence lost. We will keep our word!

## ORGANIZATION

Stagas headquartered is located in Linköping but delivers protection membrane to the entire Scandinavian market.



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